

ASTONISHING AHMEDABAD

14 - 17 October 2011
Gujarat University Exhibition Hall

Gujarat is the fastest growing state of India. And, Ahmedabad is the 7th fastest growing city in the world. The state also ranks above the rest in terms of FDI and investments. With the presence of all major brand names in pharmaceuticals, process machinery, automotive, machine tools, agro, chemicals, engineering categories today, Gujarat is one of the most sought after industrial destinations in the country. Saluting the entrepreneurial spirit of Gujarat, Engineering Expo was launched in Ahmedabad in 2002. The show has grown from strength-to-strength since then.

Exhibition USP

- A complete SME show for the manufacturing industry
- A preferred destination for buying & selling, networking, tie-ups & exchange of ideas towards growth
- The vast product profiling of the show makes it a perfect multi-purpose networking platform
- 360° marketing leaves no stone unturned to reach out to the buyers

Highlights of 2010-11

- 250+ Exhibitors
- 13291+ Visitors
- 5749+ Leads Generated
- ₹38 cr+ Business Transacted
- 91000 kg+ Machinery Moved in
- 1278+ Products / Services Displayed

Exhibitor Categories

- Automation
- Electrical & Electronics
- Hydraulics & Pneumatics
- Instrumentation
- IT Products & Services
- Machine Tools & Accessories
- Material Handling Equipment
- Plastics & Packaging
- Process Plant Machinery & Eqpt

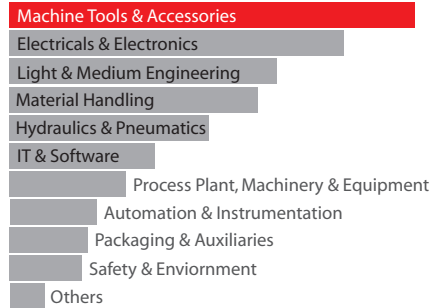
Visitor Categories

- Automation
- Automotive
- Chemical Process Machinery
- Consumer Durables
- Electrical & Electronics
- FMCG
- Food & Dairy Machinery
- IT & Software
- Hydraulics & Pneumatics
- Light & Medium Engineering
- Logistics & SCM
- Machine Tools & Accessories
- Metal & Stell
- Process Plant Machinery & Eqpt
- Pumps & Valves

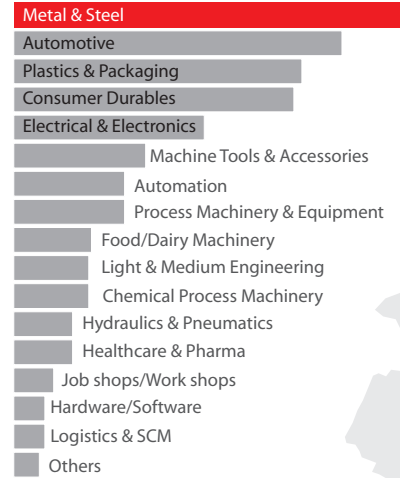


Industry Wise Analysis 2010-11

Exhibitors Profile

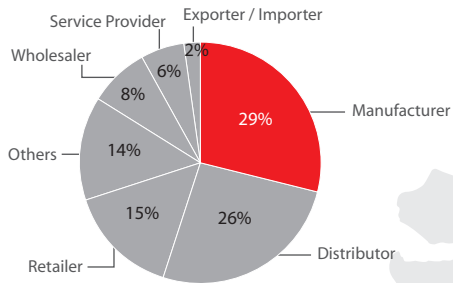


Visitors Profile

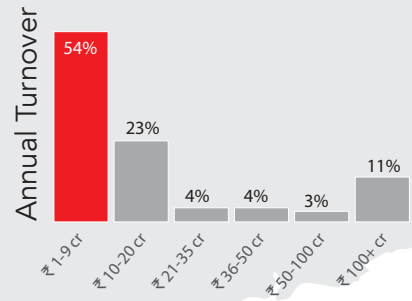
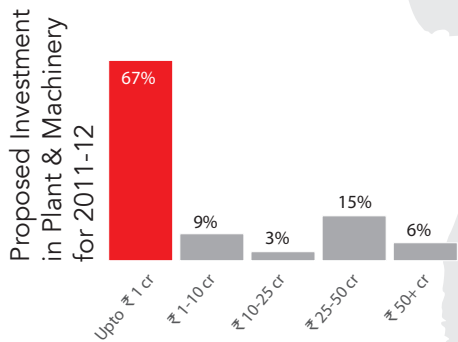
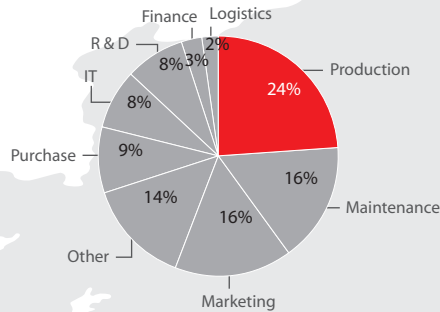


Visitor Analysis 2010-11

Line Of Business



Department



Marketing Vehicles

Direct Mailer



Websites & Online



Invitation



Telecom



Brochure



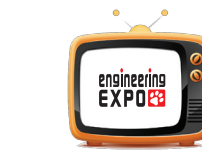
Multi-city PR Campaign



Magazine Advertisement



TV Commercials & Tickers



Press



Outdoor



Stall Rates

(per sq. mtr.) • Shell : ₹ 6500/- • Bare: ₹ 6000/- *Taxes extra, as applicable

Contact

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