

PROSPEROUS PUNE

18 - 21 November 2011
Auto Cluster Exhibition Centre

Pune; once nicknamed as 'Detroit of the East', is one of the largest automotive hubs in the country. Well-connected to the other parts of India and the rest of the world, Pune is a thriving manufacturing hub. Categories ranging from automotive to dairy machinery, machine tools to services like software development mark the industrial canvas of Pune. With investments and new projects from major brand names, large SME population, over 15 roaring industrial areas around and the ever-growing infrastructure, Pune is now the industrial pivot of the country. Engineering Expo since its launch in 2007 has worked closely with the industry and has helped the SMEs do more business.

Exhibition USP

- A complete SME show for the manufacturing industry
- A preferred destination for buying & selling, networking, tie-ups & exchange of ideas towards growth
- The vast product profiling of the show makes it a perfect multi-purpose networking platform
- 360° marketing leaves no stone unturned to reach out to the buyers

Highlights of 2010-11

- 225+ Exhibitors
- 12117+ Visitors
- 6038+ Leads Generated
- ₹47 cr+ Business Transacted
- 89000 kg+ Machinery Moved in
- 1329+ Products / Services Displayed

Exhibitor Categories

- Automation
- Electrical & electronics
- Hydraulics & pneumatics
- Instrumentation
- IT products & services
- Machine tools & accessories
- Material handling equipment
- Plastics & packaging
- Process plant machinery & eqpt

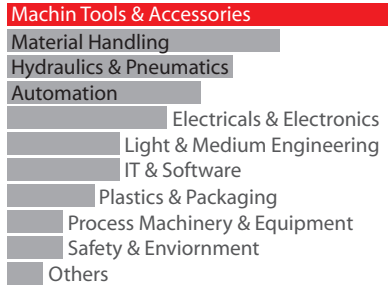
Visitor Categories

- Auto component & ancillary
- Auto OEs
- Diesel engines
- Electronic equipment mfrs.
- Engineering goods & services
- Food Processing
- Instrumentation
- IT services & software
- Logistics & materials handling
- Pneumatics
- Power generation
- Power transmission products
- Pumps & pumping solutions
- Rubber products



Industry Wise Analysis 2010-11

Exhibitors Profile

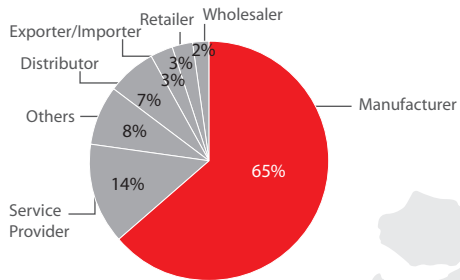


Visitors Profile

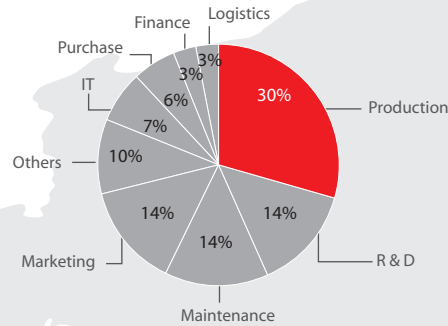


Visitor Analysis 2010-11

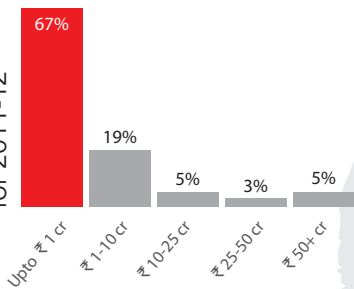
Line Of Business



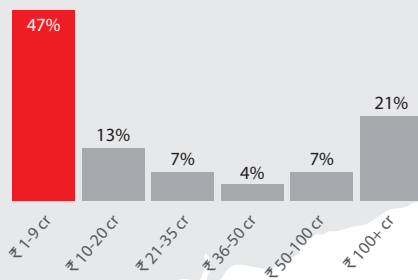
Department Wise



Proposed Investment in Plant & Machinery for 2011-12



Annual Turnover



Marketing Vehicles

Direct Mailer



Websites & Online



Invitation



Telecom



Brochure



Multi-city PR Campaign



Magazine Advertisement



TV Commercials & Tickers



Press



Outdoor



Stall Rates

(per sq. mtr.) • Shell : ₹ 8500/- • Bare: ₹ 8000/- *Taxes extra, as applicable

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